



Customize the Color of Gulp! and Gulp! Alive!

THE COMPETITION



Spike It Dye-A-Live
COST \$5.99

PRODUCT SPECIFICATIONS

FEATURES AND BENEFITS

- Create firetails and different head colors
- Specially formulated to work with Gulp! and Gulp! Alive!

COST \$6.99

PACKAGE TYPE

4 oz. Bottle

COLORS

Blue, Chartreuse, Orange, Red

RIGGING INSTRUCTIONS



For best results, pat Gulp! bait dry with a towel and dip head or tail of the bait into the dye for instant color change.

PRO RIGGING

TIP For less mess, rig up your Gulp! bait first and hold onto the jig head or hook while dipping the tail into the dye.

PRO CORNER

“This new Bio Dip is really cool. Now I can customize the colors of my Gulp! minnows, leeches, crawlers and grubs on the fly, right in the boat. An easy, simple and fast Gulp! coloring solution that gives me the edge I need!” *Berkley Pro, Gary Parsons*

Bio-Dip

2010 TECH SHEET - Bait